

We Claim:

1. A method for selectively displaying information received from a network on an electronic display device comprising the steps of:

- connecting to a remote network;
- requesting information from the remote network;
- receiving information from the remote network;
- storing the received information in a memory location;
- disconnecting from the remote network; and
- selectively displaying stored information while disconnected from the remote network.

2. The method of claim 1 wherein the step of receiving information from the remote network includes receiving advertising information.

3. The method of claim 2 wherein the advertising information includes a keywords index, at least one advertising summary, and at least one advertisement.

4. The method of claim 1 wherein the step of receiving information from the remote network includes receiving user-requested information.

5. The method of claim 1 wherein the step of receiving includes compiling a listing of words and an associated index for referencing the information received from the network and stored in the memory location.

6. The method of claim 1 wherein the step of selectively displaying includes the steps of:

- displaying user-requested information;
- performing a keywords search to identify at least one targeted advertisement;
- selecting at least one targeted advertising summary; and

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displaying the at least one targeted advertising summary.

7. The method of claim 6 wherein the step of selectively displaying further includes the steps of:

receiving an indication from a user to see an advertisement corresponding to the advertising summary; and

displaying the advertisement.

8. The method of claim 1 wherein the step of selectively displaying stored information while disconnected from the remote network includes monitoring actions of a user.

9. The method of claim 8 wherein the step of monitoring the actions of the user includes comparing words displayed on the electronic display device with words in a keywords index.

10. The method of claim 9 wherein the step of comparing the words displayed on the electronic display device includes recalling from a memory location information associated with the keywords index when a word displayed on the electronic display device matches a word in the keywords index.

11. The method of claim 1 wherein the step of selectively displaying stored information while disconnected from the remote network includes displaying a summary of the information on the electronic display device.

12. The method of claim 11 wherein the step of selectively displaying stored information includes choosing the summary with an input device.

13. The method of claim 12 wherein the step of choosing the summary the summary with an input device triggers the displaying of stored information from the memory location on the electronic display device.

14. A computer-readable medium having computer-executable instructions for performing the steps recited in claim 1.

15. An electronic display device for selectively displaying information received from a network comprising in combination:

means for coupling to a network and receiving information to be selectively displayed;

a memory having stored therein the received information to be selectively displayed;

a display for displaying the received information to be selectively displayed stored in memory; and

means for monitoring actions of a user to select which received information is to be displayed on the display.

16. The electronic display device of claim 15, further comprising a memory reader.

17. The electronic display device of claim 15, wherein the received information to be selectively displayed is advertising information.

18. The electronic display device of claim 15, wherein the received information to be selectively displayed includes a summary of the received information to be selectively displayed.

19. The electronic display device of claim 15, wherein the means for coupling is capable of coupling to an Internet.

20. The electronic display device of claim 15, wherein the means for coupling is capable of coupling to the network via a wireless connection.

21. The electronic display device of claim 15, wherein the memory also has stored therein a keywords index and the means for monitoring utilizes the keywords index to select the information to be displayed.

22. A server capable of coupling to an electronic display device via a network comprising in combination:

means for coupling to the electronic display device via a network;

means for providing information to be selectively displayed on the electronic display device; and

means for providing a keywords index to the electronic display device to allow the electronic display device to select the which information is to be displayed on the electronic display device based on actions of a user.

23. A method in a server for providing advertising information to an electronic display device for selective display thereon comprising the steps of:

receiving a request for information from an electronic display device via a network;

providing advertising information to the electronic display device for storage therein; and

providing a keywords index to the electronic display device to allow the electronic display device selectively display the advertising information based on actions of a user.

24. A method in a server for providing advertising information to an electronic display device for selective display thereon comprising the steps of:

receiving a request for information from an electronic display device via a network;

comparing words in the requested information with words in a keywords index to identify targeted advertising information; and

providing the requested information for display on the electronic display device; and

providing the identified targeted advertising information also for display on the electronic display device.

25. A method in an electronic display device for displaying targeted advertising information to a user comprising the steps of

receiving an indication from a user to display information stored in memory;

displaying on the display device the information in accordance with the user indication;

identifying at least one targeted advertisement stored in memory based on the user indication; and

displaying on the display device the targeted advertisement.

26. The method of claim 25 wherein the step of identifying includes the step of using a keywords index to correlate at least one word from the information with at least one targeted advertisement.

27. The method of claim 25 wherein the step of displaying the targeted advertisement includes the step of displaying a summary of the targeted advertisement.

28. The method of claim 27, further comprising the steps of:

receiving an indication from a user to display additional details of the displayed targeted advertisement; and

displaying on the display the additional details of the displayed targeted advertisement.

29. A computer-readable medium having computer-executable instructions for selectively displaying information received from a network on an electronic display device comprising the steps of:

connecting to a remote network;

requesting information from the remote network;
receiving information from the remote network;
receiving a keywords index from the remote network and compiling a listing of words and an associated index for referencing the information received from the network and stored in the memory location;
storing the received information in a memory location;
disconnecting from the remote network;
monitoring actions of a user
comparing words displayed on the electronic display device with words in a keywords index by recalling from a memory location information associated with the keywords index when a word displayed on the electronic display device matches a word in the keywords index; and
selectively displaying stored information while disconnected from the remote network.

30. The method of claim 29 wherein the step of selectively displaying stored information while disconnected from the remote network includes displaying a summary of the information on the electronic display device.

31. The method of claim 30 wherein the step of selectively displaying stored information includes choosing the summary with an input device.

32. The method of claim 31 wherein the step of choosing the summary the summary with an input device triggers the displaying of stored information from the memory location on the electronic display device.

33. An advertising display apparatus for displaying advertising indicia in human perceptible form at an electronic device, said advertising display apparatus comprising:

an external data receiver coupled to receive indications representative of data to be displayed;

a memory device coupled to said external data receiver, said memory device including storage locations at which to store the indications representative of the data;

a memory data extractor coupled to said memory device, said memory data extractor selectively operable to extract the data stored at said memory device; and

a display device coupled to said memory data extractor, said display device for displaying in human perceptible form the data selectively extracted by said memory data extractor.

34. The advertising display apparatus of claim 33 wherein said external data receiver comprises a connector port connectable to receive the indications of the data.

35. The advertising display apparatus of claim 33 wherein the indications of the data to be displayed are embodied at magnetic media, and wherein said external data receiver comprises a magnetic media reader coupled to receiver, and to read, magnetic media.

36. The advertising display apparatus of claim 33 wherein said external data receiver comprises a radio receiver for receiving radio signals, the radio signals including the indications of the data.

37. A method for displaying advertising indicia in human perceptible form at an electronic device, said method comprising:

providing indications of data representative of the advertising indicia to be displayed to the electronic device;

storing the indications provided during said operation of providing at a memory device;

selectively extracting the indications stored at the memory device; and displaying the indications at a display device in human perceptible form.